

#### Plan Year 2018 Health Insurance Marketplace Registration and Training for New Agents and Brokers

July 2017

Centers for Medicare & Medicaid Services (CMS) Center for Consumer Information & Insurance Oversight (CCIIO)



#### **Intended Audience**

- The intended audience for this webinar includes:
  - 1) Agents and brokers joining the Marketplace for the first time for plan year 2018 and,
  - 2) Agents and brokers who participated in a previous plan year, but did NOT complete plan year 2017 Marketplace registration and training.
- "Returning" agents and brokers successfully completed registration and training for plan year 2017 and are eligible for Refresher Training for plan year 2018.\*
- "New" agents and brokers did not complete registration and training for plan year 2017 and are required to complete the full Individual Marketplace training for plan year 2018.
- Please be advised that this is not an open press call. Members of the press or a media outlet should disconnect the call at this time and contact the Centers for Medicare & Medicaid Services (CMS) Press Office for further information.

#### Disclaimer

The information provided in this presentation is intended only as a general informal summary of technical legal standards. It is not intended to take the place of the statutes, regulations, and formal policy guidance that it is based upon. This presentation summarizes current policy and operations as of the date it was presented. Links to certain source documents have been provided for your reference. We encourage audience members to refer to the applicable statutes, regulations, and other interpretive materials for complete and current information about the requirements that apply to them.

This document generally is not intended for use in the State-based Marketplaces (SBMs), but some of the material in it might be relevant if you are in a state with an SBM that is using HealthCare.gov for eligibility and enrollment. Please review the guidance on our Agents and Brokers Resources webpage (http://go.cms.gov/CCIIOAB) and Marketplace.CMS.gov to learn more.

Unless indicated otherwise, the general references to "Marketplace" in the presentation only includes Federally-facilitated Marketplaces (FFMs) and State-based Marketplaces on the Federal Platform (SBM-FPs).

#### Webinar Agenda

- Welcome
- Small Business Health Options Program (SHOP)
- Marketplace Registration and Training
- Help Desk and Call Center Support
- Agent and Broker Resources
- Q&A Session
- Closing Remarks

# Welcome to Agents and Brokers for Plan Year 2018!

#### Thank you for your interest in the Marketplace for plan year 2018\*!

- To the extent permitted by states, licensed agents and brokers assist consumers in applying for qualified health plans (QHPs) and insurance affordability programs, including premium tax credits and cost-sharing reductions.
- Agents and brokers also play a crucial role in educating consumers about the Health Insurance Marketplaces, both during the annual Open Enrollment period and throughout the plan year.

Prior to assisting consumers, you should:

- Understand the standards under <u>45 CFR 155.220</u>, which authorize agents and brokers to assist consumers with selecting and enrolling in QHPs offered through the Marketplaces.
- Be familiar with <u>45 CFR 155.260</u>, which outlines the limits on how agents and brokers may use any information gained as part of providing assistance to a qualified individual.

To better understand the standards under CFR 155.220 and 155.260, review the guidance on CMS' Agents and Brokers Resources webpage at <u>http://go.cms.gov/CCIIOAB</u>.

\* 45 CFR § 155.20 defines "plan year" as a consecutive 12-month period during which a health plan provides coverage for health benefits. A plan year may be a calendar year or otherwise.

#### **Session Guidelines**

- This is a 90-minute webinar session.
- Throughout the webinar, you may submit questions via the web chat box and we will address as many as we can during the question and answer (Q&A) session at the end of the presentation.
- For questions regarding webinar content or logistics, contact the REGTAP Registrar at <u>registrar@regtap.info</u> or by phone at (800) 257-9520.



#### Plan Year 2018 Health Insurance Marketplace Registration and Training for Returning Agents and Brokers



Small Business Heath Options Program (SHOP)

#### **SHOP Registration**

To register to participate in SHOP, agents and brokers:

- **Must** create an account and complete identity proofing through the CMS Enterprise Portal.
- **Must** execute the SHOP Privacy and Security Agreement in the Marketplace Learning Management System (MLMS).
- May complete the SHOP training and exam.
  - It is recommended that agents and brokers complete SHOP training, but not required.

Note: To access the SHOP Marketplace Agent/Broker Portal and assist clients with their SHOP application and enrollment, visit: <u>https://healthcare.gov/marketplace/small-businesses/agent</u>.

# Proposed Changes to SHOP for Plan Year 2018

- On May 15, 2017 CMS announced an intention to propose, in future rulemaking, a change in the way small businesses enroll in insurance coverage through the Federally-facilitated SHOP (FF-SHOP).
- Under the proposed approach, small employers looking for SHOP coverage would no longer enroll in SHOP coverage through HealthCare.gov beginning for plan years on or after January 1, 2018.
- Employers would enroll directly through SHOP registered agents and brokers or through issuers instead.
- Agents and brokers will still need to sign the annual Privacy and Security Agreement to assist small employers with applying and enrolling in SHOP coverage.
  - Agents and brokers who sign the Privacy and Security Agreement will be searchable by small employers on Find Local Help on HealthCare.gov.

# Enrolling Clients Under Proposed Enrollment Approach

- Under the proposed changes to the FF-SHOP enrollment process, SHOP registered agents and brokers could help their small business clients find a SHOP plan in their area using the See Plans and Prices Tool on HealthCare.gov.
- SHOP registered agents and brokers would then help their clients enroll in an FF-SHOP plan directly through an FF-SHOP issuer.
- Employers will need to complete a simple eligibility determination from the FF-SHOP through HealthCare.gov.
- Employers completing an eligibility determination on HealthCare.gov who enroll in a SHOP plan will still have access to the Small Business Health Care Tax Credit, if eligible.

#### What is New for SHOP in 2018?

**Employee Choice by Insurance Company**: While employers in all states are able to offer their employees a choice of a single health and/or dental plan or all health and/or dental plans at a single metal level of coverage, employers in the states listed below will also be able to offer their employees a choice of health and/or dental plans by insurance company. This allows employers to offer coverage options at different metal levels to their employees from a single insurance company.

Vertical Choice States				
Alaska	Mississippi	Pennsylvania		
Delaware	Missouri	South Carolina		
Florida	Montana	South Dakota		
Georgia	Nebraska	Tennessee		
Illinois	Nevada	Texas		
Indiana	New Hampshire	Utah		
Iowa	North Carolina	Virginia		
Kansas	North Dakota	West Virginia		
Louisiana	Ohio	Wisconsin		
Maine	Oklahoma	Wyoming		

#### SHOP Tools at HealthCare.gov

Tool	Functionality & Value
See Plans and Prices	Help clients browse SHOP health and dental plans available in their area. Premium estimates are based on age and geographic location.
Full Time Equivalent (FTE) Calculator	Help clients determine if they may be eligible for SHOP coverage by counting their total number of full- time and FTE employees.
Tax Credit Estimator	Help employers estimate if they may be eligible for the Small Business Health Care Tax Credit, and estimate how much the tax credit may be worth to them.
Minimum Participation Rate (MPR) Calculator	Help employers predict if they will meet the MPR required to enroll in SHOP.



- Learn more about SHOP and use tools to help your clients enroll in SHOP coverage at <u>www.HealthCare.gov/small-businesses/</u>.
- Find SHOP resources, fact sheets, and user guides at <u>https://Marketplace.CMS.gov</u>.
- Learn more about the potential proposed changes coming to the SHOP at <u>https://www.cms.gov/CCIIO/Resources/Regulations-and-Guidance/Downloads/The-Future-of-the-SHOP-CMS-Intends-to-Allow-Small-Businesses-in-SHOPs-Using-HealthCaregov-More-Flexibility-when-Enrolling-in-Healthcare-Coverage.pdf.</u>
- See the listing of states offering employee choice by insurance company in 2018 by visiting <u>https://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/2017-Implementation-of-Vertical-Choice.html</u>.



#### Plan Year 2018 Health Insurance Marketplace Registration and Training for New Agents and Brokers



Marketplace Registration and Training

#### **Registration and Training**

If you wish to participate in the Marketplace for plan year 2018, you must complete the following actions:

- 1. Create a CMS Enterprise Portal account.
- 2. Request the FFM Agent/Broker role.
- 3. Complete remote identity proofing through the Enterprise Identity Management (EIDM) System.
- 4. Complete your agent/broker profile on the MLMS via the CMS Enterprise Portal.
- 5. Complete Marketplace training and pass the associated exams (i.e., Individual Marketplace and/or SHOP) on the MLMS or through a CMS-approved vendor via the CMS Enterprise Portal.
- 6. Read and accept the applicable Marketplace Agreement(s) on the MLMS.
- 7. Confirm completion of all registration steps by logging back in to the "Agent/Broker Registration Status" page on the CMS Enterprise Portal.

#### Step 1: Agent or Broker Creates a CMS Enterprise Portal Account

• If you do not already have a CMS Enterprise Portal account,\* navigate to <u>https://portal.cms.gov</u>, and select the "New User Registration" link.

CMS.gov	Enterprise Portal	i aam about usur	ome About CMS	Newsroom	Help & FAQs	Print
Centers for Medicare & Medic Health Care Quality Improvement System	Provider Resources					
Welcome to Market Welcome to Market The MLMS delivers oni Personnal in the Feder to enable them to assist MLMS Help Desk Cont Please contact the MLM	tplace Learning Management System (MLMS) ine learning content for agents, brokers as well as Navigators. Certified Application Courselors and non-Navigator Assistance ally-facilitated Marketplace and State Partnership Marketplaces. It facilitates the training and registration of these user groups t consumers with enrollment through the Federally-Facilitated Marketplaces.	Health Insurance Marketplace	CMS Secur To log into the t	CMS Portal a CMS of Login to CM ser ID2 assword2 r Registration	user account is require	ed.

• After reading and agreeing to the terms and conditions, select the check box next to "I Agree to the Terms and Conditions" and then select "Next."

\*If you already have a CMS Enterprise Portal account, you should not create a new one. You should select "Login to CMS Secure Portal" and proceed to Step 2. If you are unsure if you already have an FFM User ID and password, see the "Avoiding the Creation of a Duplicate CMS Enterprise Portal Account" resource available <u>here</u> on the Agents and Brokers Resources webpage.

## Step 1: Agent or Broker Creates a CMS Enterprise Portal Account (continued)

- Enter the requested information under "Your Information" and select "Next."
- Create an FFM User ID and password.
- Choose challenge questions and provide answers, then select "Next."
- The CMS Enterprise Portal will notify you that the account was created. Then, select "OK."
- You will receive an email at the address you listed in your account, notifying you that your account was successfully created.

Remember! You must log in to the CMS Enterprise Portal and change your password every 180 days to maintain system access.



If you are requesting access for a specific role in a system, please log on to the CMS Enterprise Portal us Selecting the 'OK' button will direct you to the CMS Portal Landing page.



# Step 2: Agent or Broker Requests the FFM Agent/Broker Role

- Once you receive your account creation notification via email, or after waiting a few minutes for the system to update, log back in to the CMS Enterprise Portal by selecting "Login to CMS Secure Portal" at <u>https://portal.cms.gov</u>.
- Read the terms and conditions and accept them by selecting "I Accept."
- Enter your FFM User ID and the password you created when setting up your CMS Enterprise Portal account in Step 1.
- Then select "Log In."

Note: Even if you participated in the Marketplace for plan year 2014, 2015, or 2016, you will need to request the FFM Agent/Broker role when you log in your CMS Enterprise Portal account if you did not complete registration for plan year 2017.



# Step 2: Agent or Broker Requests the FFM Agent/Broker Role (continued)

- Select "Request Access Now."
- Scroll down the list of roles, or enter "F" in the search box at the top, to find the "FFM/Training – Agents/Brokers/Assisters" role.
- Then select "Request Access."





# Step 2: Agent or Broker Requests the FFM Agent/Broker Role (continued)

- Select "FFM/Training Agents/Brokers/Assisters" from the "System Description" drop-down menu.
- Then select "Agents and Brokers" from the "Role" drop-down menu.
- Select "Submit."



# Step 3: Agent or Broker Conducts Identity Proofing within CMS Enterprise Portal

• After selecting "Submit," new Portal account users will be prompted to complete identity proofing. Read the instructions and then select "Next."



• Read the terms and conditions and accept them by selecting the check box next to "I agree to the terms and conditions." Then, select "Next."

#### Step 3: Agent or Broker Conducts Identity Proofing within CMS Enterprise Portal (continued)

- Confirm the information that automatically populates and enter any missing information (e.g., confirm email address, enter Social Security number).
- Then select "Next" to submit your information for verification.

My	Ac	cess
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Request New System Access View and Manage My Access

Fatas usua la sal	6			
First Name:	first name and last	t name, as it may	be required for iden	ity verificat
Jane				
* Last Name:		Suffix:		
Doe		•		
Enter vour E-ma	il address, as it wil	l be used for acco	unt related communi	ications.
· E-mail Addres	S:			
1				

#### Step 3: Agent or Broker Conducts Identity Proofing within CMS Enterprise Portal (continued)

#### Provide valid answers for the "Out-of-Wallet" questions and select "Next."



#### Step 3: Agent or Broker Conducts Identity Proofing within CMS Enterprise Portal (continued)

- After you receive confirmation that your identity has been verified, select "Next."
- If your information cannot be verified remotely (i.e., electronically), the CMS Enterprise Portal will provide you with a phone number and code to confirm your identity directly with Experian, which is CMS' identity proofing vendor.
- You will then receive a logout message. Select "OK," and you will be logged out and redirected to the CMS Enterprise Portal home page.



# Step 4: Agent or Broker Completes MLMS Profile

After completing identity proofing, you have the option to complete training either through the MLMS or a CMS-approved vendor.

- If you choose to complete training through a CMS-approved vendor, CMS recommends you do so prior to completing your MLMS profile.\*
- If you chose to complete training through the MLMS, you will need to create your MLMS profile prior to completing training.
- For either training, you will need to execute (i.e., sign) the Agreement(s) after you have completed training.



- To complete your MLMS profile and access both the CMS-developed training and training offered through CMS-approved vendors, log back in to the CMS Enterprise Portal using the FFM User ID and password you created in Step 1.
- After you are directed to the "Agent/Broker Registration Status" page, select the "Complete Agent Broker Training" link.

Agent Broker Registration Status				
Plan Year 2018				
Please click the link below next to items marked 'INCOMPLETE' to register as an agent/broker for the 2018 plan year. If you have completed steps 1 and 2 below, Registration Complete should display at the bottom of the page. If your status is not accurate, please log out and log back in later. During busy periods, it may take 30 minutes or longer to finalize registration.				
We are experiencing technical difficulties and cannot retrieve your latest training status. If you have completed training and it is not reflected below, please return to this page in the future to confirm your status has been updated. You may still complete identity proofing and any training you have not completed.				
FFM - Agents and Brokers Role	Status			
1.Complete Identity Proofing	Complete			
2 Complete Agent Broker Training	Incomplete			
Individual Market				
• SHOP				
3.Print Certificate(s)	Accessible after completing steps 1 & 2.			

• You may also navigate to your MLMS profile from the "MLMS Landing Page" using the "My Profile" hyperlink.

- To access your MLMS profile and CMS-developed training, select the "Access Training" link next to the "Marketplace Learning Management System (CMS)" option on the "Agent/Broker Training Options" page.
- This is also the page where agents and brokers may access training via CMS-approved vendors.

Ian Year 2018 Agent/Broker Training Options				
Agents and brokers have new options to complete Individual Marketplace and/or SHOP Marketplace training for the 2018 plan year. These include third-party vendors. Third- party vendor training may be approved for continuing education units (CEUs). Select ""Learn More" next to each vendor's listing to obtain information about pricing and CEUs. Please contact the vendor for more information, or if you are having difficulty accessing the vendor's site.				
CMS continues to offer training at no charge through its Marketplace Learning Management System (MLMS), but no CEUs are available through the MLMS.				
<ul> <li>America's Health Insurance Plans</li> </ul>	Learn More	Access Training	800-984-8919	
<ul> <li>Litmos by CallidusCloud</li> </ul>	Learn More	Access Training	866-447-2211	
<ul> <li>National Association of Health Underwriters</li> </ul>	Learn More	Access Training	844-257-0990	
<ul> <li>Marketplace Learning Management System (CM)</li> </ul>	S)	Access Training	MLMSHelpDesk@cms.hhs.gov	
Return to Agent Broker Registration Status Page				

# The MLMS profile page will appear in a separate window for you to complete your profile information.

Portal Help & FAQs	🖶 Print		🕞 Log Dut	·* 🛛
Please fill out the follow	ar fields with your business and/or professional contact information. This Information is require	red by CMS to maintain an accurate asent/broker revisitation completion list		fext Size[+][+]
I am a: Only an Individual	Marketplace Agent Broker			
Find Local Help				
After you complete all C Marketplace, including t	MS agent broker registration requirements, your professional contact information will be displ ie SHOP Marketplace	ayed on HealthCare.gov's "Find Local Help" features. Find Local Help is a tool accessible on HealthCare.gov to enable consumers, small b	usinesses, and small business employees to identify a local registered agent or broker to assist them with the Federally	/-facilitated
Find local help option.	-Select One-	. M.		
Business Profile				
Street Address *				
City."				
State *	-Select One- 🗸			
Zip Code *				
Phone *				
Email*				
URL				
National Producer Number				
Confirm NPN *				
Professed method of contact	Email address			
Preferred Language	English 🗸			
-				
Hours of Operation				
From *	AM S			
Time Topot				
same 24mm	-Select One			
Work Days *	Incuracy network networks networks and networks			
Business Entity Pro-	file			
O Web-Based Entity	Profile			
			To save your profile information, please	click "Save"below.
				Save

You will need to select one (1) role from four (4) options. Then, your appropriate role will show or hide the corresponding profile fields.

Please accurat	fill out the following fields with your business and/or professional contact a agent/broker registration completion list.	information. This information is required by CMS to maintain an
l am :	-Select One-	
	Only an Individual Marketplace Agent Broker	

Only a SHOP Marketplace Agent Broker Both an Individual and SHOP Marketplace Agent Broker Not an Agent Broker

Business Profile

To save your profile information, please click "Save" below.

Save

The information you use to complete your MLMS profile will be used to populate "Find Local Help" on HealthCare.gov so consumers, small businesses and small business employees can find you for assistance.

- Access Find Local Help at <u>https://localhelp.healthcare.gov/#intro</u>.
- Also available in Spanish at <u>https://ayudalocal.cuidadodesalud.gov/es/#intro</u>.

#### Find Local Help

After you complete all CMS agent/broker registration requirements, your professional contact information will be displayed on HealthCare.gov's "Find Local Help" features. Find Local Help is a tool accessible on HealthCare.gov to enable consumers, small businesses, and small business employees to identify a local registered agent or broker to assist them with the Federally-facilitated Marketplace, including the SHOP Marketplace.

Find local help option	-Select One-
	I would like all my profile information displayed
	I would like all my profile information displayed, except my street address. Including states where I have a valid health license.
	I do not want my contact information displayed
	I would like my profile information displayed. Including states where I have a valid NPN

- If you also act as the authorized representative for a web-broker or other business entity, you can add the web-broker's or business entity's National Producer Number (NPN) by selecting the appropriate "+" link at the bottom of the profile page.
- You can list up to three (3) NPNs in your MLMS profile.

Phone *	3014608038
Email *	jjones001@gmail.com
URL	
National Producer Number *	23456
Confirm NPN *	23456
Preferred method of contact: *	Email address
Preferred Language	English 💌
Hours of Operation	
From *	09:00 AM T
To *	04:00 PM T
Time Zone*	Eastern Time (EST)
Work Days *	🗹 Monday 🗹 Tuesday 🗹 Wednesday 🗹 Thursday 🛄 Friday 🛄 Sunday
Business Entity Profile	e
Web-Based Entity Pro	ofile
·	To save your profile information, please click "Save"below.
	Save
	To proceed without updating your profile information, please click "Next" below,
	Next

- Enter the information for the web-broker or business entity with which you are affiliated.
- If you list the web-broker's or other business entity's NPN, once you have completed registration, the registration for the additional NPNs you listed will also be complete.

Business E	Entity Profile
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If you are the authorized individual of record completing CMS agent/broker registration on behalf of a business entity, other than a Web-based entity, then please to provide additional information. Please note there should only be one individual acting as the authorized representative of any business entity for this purpose (being affiliated with a business entity for a purpose other than completing agent/broker registration for that entity is not reason to click the link above).

Business Entity Name *	
Business Entity Street Address *	
Business Entity City *	
Business Entity State *	-Select One-
Business Entity Zip Code *	
Business Entity Phone *	
Business Entity Email *	
Business Entity URL	
Business Entity National Producer Number (NPN) *	
Confirm NPN *	

Once you have entered all your profile information, select "Save/Update" and then select "Next."

Phone *	3014608038
Email *	jjones001@gmail.com
URL	
National Producer Number *	23456
Confirm NPN *	23456
Preferred method of contact: *	Email address 💌
Preferred Language	English 💌
Hours of Operation	
From *	09:00 AM • 00:00
To *	04:00 PM -
Time Zone*	Eastern Time (EST)
Work Days *	🗹 Monday 🗹 Tuesday 🗹 Wednesday 🗹 Thursday 🔄 Friday 💭 Saturday 💭 Sunday
Business Entity Profile	
Web-Based Entity Pro	nfile
• Web Bused Enkly Pre	To save your profile information, please click "Save"below.
	Save
	To proceed without updating your profile information please click "Next" below
	Next

You must enter a correct NPN in your MLMS profile to receive credit for completing Marketplace registration.

- The NPN can be up to 10 digits long and must not begin with a zero.
- The NPN must not include any special characters or letters.
- The NPN is generally not the same as your state license number. Be sure to use your NPN, not a state license number.
- To update the NPN, you can select the "Complete Agent Broker Training" hyperlink and update the information in your MLMS profile.
- Agent and broker NPNs can be found at <u>www.nipr.com/PacNpnSearch.htm</u>.

Be sure to confirm your NPN is correct in your MLMS profile. Entering an inaccurate NPN could result in denial of compensation/credit by an issuer.

# Step 5: Agent or Broker Completes Training

- The steps for completing agent and broker training differ depending upon the training option you choose.
- For plan year 2018, you have two (2) options for training via the CMS Enterprise Portal:
  - CMS-developed training through the MLMS
  - Training offered through a CMS-approved vendor
- Training is only required for participation in the Individual Marketplace. Agents and brokers who participate in SHOP are encouraged, but not required, to take SHOP training.

- For plan year 2018, Marketplace Agent and Broker Training for new agents and brokers has 10 core training modules available:
  - Welcome
  - Affordable Care Act Basics
  - Marketplace Basics
  - Individual Marketplace Eligibility for Enrolling in a Qualified Health Plan (QHP)
  - Individual Marketplace Eligibility for Enrolling in an Insurance Affordability Program

- Individual Marketplace
   Enrollment
- Privacy Standards and Definitions
- Protecting and Handling Personally Identifiable Information
- Information Security
- SHOP Employer
- There are four (4) exams associated with the training courses:
  - Affordable Care Act and Marketplace Basics
  - Individual Marketplace
  - Privacy and Security Standards
  - SHOP

### Step 5a: Agent or Broker Completes MLMS Training

• After completing your MLMS profile, you will be redirected to the MLMS landing page.

J. Miteath heurance Markenak	(Fediti Feurineo Materialeo					
		Personal				
•	How to Get Started - Check your System Configuration If you completed vendor training, you need to complete the agreement(s) in the "Current Learning" section below. Click " To complete CMS training in English, find the "Training Options" section below, hover over "Actions" beside the applica	"Launch" next to the first module to begin. able curriculum, and click "Enroll" to begin.				
Home	Agent Broker Announcements	Agent Broker Resources				
Current Learning	Agent bloker Announcements	Agent broker Resources				
Curriculum Status	Important: Please use either Chrome or Firefox to complete training. The system is	- My Profile				
Training Options	producing errors when training is completed with Internet Explorer. We are working to resolve this issue. Download Chrome for free here Download Firefox for free here	- Print your Kegistration Completion Certificate     Agent Broker FF-SHOP Marketplace Agreement     Agent Broker IM General Agreement     Agent Broker IM Privacy and Security Agreement     Agent Broker Training Resources				
	Current Learning	Curriculum Status				
	Name Status Action	No items found.				
1000		All Curriculum				

- If you wish to enroll in the full Individual Marketplace curriculum or in SHOP training, scroll down to find "Training Options."
- Identify the curriculum you wish to enroll in, and hover your cursor over the "Actions" link to the right of that curriculum.
- In the "Actions" bubble, select the "Enroll" link.

A	ctive Bookmark	ed Ignored			
Rec	commendations				
Re	ecommended in the Pa	ist (Days) <u>30</u> ▼ Recomme	endation Type Cu	rriculum	•
				Restore Defa	aults
Cu	Irriculum	1			
	Recommendation	Recommendation Type	Sources	Recommended On	Actions
	PY2018 AB Marketplace				÷
	Training – Individual Marketplace (IM)	Curriculum	(1)AgentBroker	07/18/2017	Actions
	PY2018 AB Training – Small				
	Business Health Options Program (SHOP)	Curriculum	(1)AgentBroker	07/18/2017	Actions

A page opens with the selected curriculum, including a list of the modules it includes. Select "Complete Enrollment" at the top of the screen.



#### Select "Go to Current Learning" at the bottom of the page.

? Portal Help & FAQs	🖶 Print									📑 Log Out	Welcome kat aul	t.#
J.	Hindith Insurance Matematice								<b>0</b>	kat ault Text	Size [+][-] log	
Hom Curre Train	Viewin hourse Waterbook	Order Contact         Billed To         Order Status         Order Number         Order Items         Title         Image: PY2018 Mock IM         Image: PY2018 Onck IM         Image: PY2018 Onck IM	nfirmation kat ault AgentBroker Confirmed 00057938	Learners kat ault	P Delivery Type Web Based Training	rinter Frier Status Confirmed	Actions Notes			kat ault Text	Size [+][-] log	
			Go to C	urriculum [	Details Go	to Current	Learning	-				

You may start the curriculum's courses by selecting "Launch" next to each course.

• Note some modules have prerequisites, so there may not be a "Launch" button next to all of them.



- In addition to the MLMS, three (3) vendors are approved to offer Marketplace training for plan year 2018.
  - America's Health Insurance Plans, Inc. (AHIP): For more information go to <u>https://www.ahipexchangetraining.com/file.php/1/public/About.html</u>
  - Litmos by CallidusCloud (Litmos): For more information go to <a href="http://cms.learnpass.com/learn-more">http://cms.learnpass.com/learn-more</a>

# National Association of Health Underwriters (NAHU): For more information go to <u>http://www.nahu.org/education/ffmtraining/index.cfm</u> or, for continuing education unit (CEU) credit information, visit <u>https://www.netstudy.com/nahu</u>

- CMS-approved vendors are required to offer CEU credits in a minimum of five (5) states where the Marketplace operates (45 CFR § 155.222).
  - Agents and brokers can use these CEUs to meet state licensure requirements for continuing education.
  - For more information on individual state CEU requirements, check with your state's Department of Insurance.
  - The states where CEUs are offered may vary by CMS-approved vendor. This
    information is available from each vendor via the CMS Enterprise Portal
    "Agent/Broker Training Options" page by selecting the vendor's "Learn More" link.
- CMS-approved vendors may charge a fee to take their training. Fees for plan year 2018 will range from \$20-\$125 depending on the vendor and the curriculum completed.
- Completing Marketplace training through a CMS-approved vendor still requires you to execute the applicable Agreement(s) on the MLMS prior to assisting consumers seeking to enroll in coverage through the Marketplace.

- If you chose to complete training through a CMS-approved vendor, you must access the vendor's training via the CMS Enterprise Portal. You <u>cannot</u> go directly to the vendor's website to access the training content.
- Select the "Access Training" link for your chosen vendor, and the CMS Enterprise Portal will redirect you to that vendor's website.
- As a reminder, CMS recommends taking CMS-approved vendor training prior to completing your MLMS profile (i.e., complete Step 5b before Step 4).

Plan Year 2018 Agent/Broker Training Options							
Agents and brokers have new options to complete Individual Marketplace and/or SHOP Marketplace training for the 2018 plan year. These include third-party vendors. Third- party vendor training may be approved for continuing education units (CEUs). Select ""Learn More"" next to each vendor's listing to obtain information about pricing and CEUs. Please contact the vendor for more information, or if you are having difficulty accessing the vendor's site.							
CMS continues to offer training at no charge through its Marketplac	ce Learning Management Sy	stem (MLMS), but no CEUs are available through the MLMS.					
	•						
America's Health Insurance Plans	Access Training	800-984-8919					
Litmos by CallidusCloud	Access Training	866-447-2211					
National Association of Health Underwriters	Access Training	844-257-0990					
Marketplace Learning Management System (CMS)	Access Training	MLMSHelpDesk@cms.hhs.gov					
	Return to Agent Broker Reg	istration Status Page					

- The pop-up box below will appear.
- Select "OK" to confirm you want to be redirected to the CMS-approved vendor's website. This action will automatically log you out of the CMS Enterprise Portal.

onfirm		
ou are leaving CMS and w	I be logged out. You will be redirected to a CMS-approved third-party vendor for	FFM training.
ou may return to the agent	broker training options page by logging back into the CMS Enterprise Portal.	
	OK Cancel	

Once you complete the training through a CMS-approved vendor, you will be directed to log back in to the CMS Enterprise Portal to complete registration, including creating your MLMS profile (Step 4) and signing the Agreement(s) (Step 6).

Congratulations on completing AHIP's FFM Training for the Federally-Facilitated Individual Marketplace Training.

Your results for having satisfied your requirements through AHIP have been shared with CMS. While training is a vital component of becoming registered with the FFM, there may still be additional requirements necessary to finalize the process. Wendor have More information regarding the FFM registration process and your nex. Supposed be found on the MLMS Enterprise Portal (<u>https://portalval.cms.gov</u> /<u>wps/myportal/cmsportal/mlms/training</u>).

If you have any questions concerning AHIP's FFM Training, please feel free to contact us at <u>support@ahipinsuranceeducation.org</u>. For any assistance regarding Agent and Broker Registration with the FFM, please contact <u>FFMProducer-Assister@cms.bbs.oov</u> Vendor Vendorsupport.org.

You will also receive a confirmation email from the vendor confirming completion of the training and detailing how to continue with Marketplace registration on the MLMS.

	AB Test	5/23/2017
		~
Congra	atulations !	
Additic	onal action is required to complete the Marketplace training and registration process with the Centers for Medicare & Medicaid Services (CMS):	
1. 2. 3	Return to the CMS Enterprise Portal via the following link: <u>https://portalval.cms.gov/wps/myportal/cmsportal/mlms/training</u> Complete/update your agent/broker profile on the MLMS Read and accept the applicable Marketplace Agreement(s) on the MLMS	
4.	Confirm completion of all registration steps on the "Agent/Broker Registration Status" page on the CMS Enterprise Portal	
For any Agent/J	y assistance regarding Agent and Broker Marketplace Registration, please visit CMS' Resources for Agents and Brokers webpage ( <u>http://go.cms.gov/CCIIOAB</u> ) or contact the Broker Email Help Desk at FFMProducer-Assister@cms.hhs.gov.	

# Step 6: Agent or Broker Executes the Agreement(s) with CMS

- You must request the Agent/Broker role and complete your MLMS profile information, identity proofing\*, and the required training and exams before you can sign the Agreement(s).
- If you chose to take training from one of the CMS-approved vendors, you will need to log back into the MLMS via the CMS Enterprise Portal to execute the applicable Agreement(s).



\*Note: If you completed identity proofing in a previous plan year, you will <u>not</u> need to complete it again.

# Step 6: Agent or Broker Executes the Agreement(s) with CMS (continued)

- Once you have completed the training (which is required for the Individual Marketplace and optional for SHOP), you will need to sign the Agreement(s).
  - After launching the appropriate Agreement module, review the Agreement language by selecting "Next" at the bottom of each screen to advance through the Agreement, and select "I Agree" at the end of the Agreement to confirm you have reviewed and accept the terms of the Marketplace Agreement.

Individual Marketplace General Agreement	Exit
Agent Broker General Agreement for FFM Individual Market	8 of 8
Accept Agreement	
Do you accept the terms and conditions of the AGENT BROKER GENERAL AGREEMENT FOR THE FEDERALLY- FACILITATED EXCHANGE INDIVIDUAL MARKET?	
Select "I Agree" to provide your electronic signature.	
Select your response and then click Submit.	
I Agree	
I Do Not Agree	
Submit	

- After you have executed the Agreement(s), you will be redirected back to the "Agent Broker Registration Status" page on the CMS Enterprise Portal.
  - To ensure the system completes the update of your records, wait for the progress bar to complete to 100 percent before logging out of the system.
- Once you have been redirected, you should review the "Agent Broker Registration Status" page to confirm you have completed all registration steps.

Portal Help & FAQs	🖶 Print	📑 Log Out	Welcome kat ault 👻
Screen reader mode Off   Access	sibility Settings		
My Access	Agent Broker Registration Status Plan Year 2018		
Request New System Access View and Manage My Access	Please click the link below next to items marked 'INCOMPLETE' to register as an agent/broker for the 2018 plan year. If you have complete Complete should display at the bottom of the page. If your status is not accurate, please log out and log back in later. During busy periods, registration.	d steps 1 and 2 below, Registration it may take 30 minutes or longer to finalize	
Annual Certification	FFM - Agents and Brokers Role Status		
	1. Complete Identity Proofing Complete		
	2.Complete Agent Broker Training: Complete		
	Individual Market     Complete     SHOP		
	<u>3 Print Certificate(s)</u>		
	We are in the process of updating your records and granting you the Agent Broker Role. Please stay on this page until this process is com 16.0 seconds.	plete. This page will automatically refresh in	

- At this time, if you have completed all steps, you will be able to print your Registration Completion Certificate(s).
- Select "Print Certificate(s)" on the "Agent Broker Registration Status" page.

Portal Help & FAQs	🖶 Print		Log Out	Welcome kat ault 👻
Screen reader mode Off   Acces	sibility Settings			
My Access	<u>Plan Year 2018</u>	Agent Broker Registration Status		
Request New System Access View and Manage My Access	Please click the link below next to items marked Complete should display at the bottom of the pare registration.	d 'INCOMPLETE' to register as an agent/broker for the 2018 plan year. If you have completed steps 1 and 2 below, Registration age. If your status is not accurate, please log out and log back in later. During busy periods, it may take 30 minutes or longer to fin	nalize	
Annual Certification	FFM - Agents and Brokers Role	Status		
	1. Complete Identity Proofing	Complete		
	2.Complete Agent Broker Training;	Complete		
	Individual Market	Complete		
	• SHOP			
	3 Print Certificate(s)			
		Registration Complete		
	You have succesfully completed the registration	n process and have been granted the FFM Agent/Broker role. You may access training and print your certificate at any time by re to this page.	eturning	

# Select the "Print your Registration Completion Certificate" link once you have been redirected to the MLMS.



#### Then scroll over the "Actions" bubble and select "Print Certificate."

? Portal Help & FAQs	🖶 Print								🛃 Log Out	Welcome kat ault 👻 🚦
A Meath herard	se Markatpilace								<b>0</b>	kat ault Text Size [+][-] log
										HERE AND
	To "P	print you rint Certi	ur certificate, plea: ficate".	se click on	the "A	ctions" li	nk (belo	w and to th	e right), a	and then click
Ŷ	Vie	w the curricul	um that have been assigned	to you. For sugg	gestions o	f additional cur	ricula you ca	an complete, Trair	ning Options.	
	le le	nternal								
Home										View Active •
Current Learning		Name	Show Req	uired Curriculum Or	nly 🗹					
Curriculum Status		CanEnural Cau	Sarah Ouran							
Training Options		Configure   Sav	e Search Query	Sea	rch					+
								1780-900		Actions
	In	ternal Currici	ulum esults					Add	Curriculum   N	View Curriculum History
	Na	me	Selected Path (% Complete)	Mastery Score	Status	Assigned By	Target Date	Expired On Date	Mandatory	Print Certificate
	PY	2018 Mock IM	MLMS - 100% Completed	N/A	Acquired	kat ault		09/30/2018		Actions

#### Your Registration Completion Certificate will include:

- Your name
- Your NPN(s)
- The market segment(s) for the certificate
- The plan year for the certificate
- The date you completed FFM registration



The issuer(s) with which an agent or broker is affiliated may request to view his or her Registration Completion Certificate(s). However, issuers are instructed to review the Registration Completion List, which is published by CMS and available via the Agents and Brokers Resources webpage at <u>http://go.cms.gov/CCIIOAB</u> to confirm the registration status of agents and brokers. 54

- You should also confirm that your information appears on the Registration Completion List (RCL) at <u>https://data.healthcare.gov/ffm\_ab\_reg\_istration\_lists</u>.
- Your information may take one (1) to two (2) business days to appear on the RCL after completing all registration and training steps. It may take up to three (3) business days to appear on Find Local Help.
- If your NPN does not appear for plan year 2018, send an email to: <u>FFMProducer-</u> <u>AssisterHelpDesk@cms.hhs.gov</u> for assistance.





#### Plan Year 2018 Health Insurance Marketplace Registration and Training for New Agents and Brokers



#### Help Desk and Call Center Support

# Agent/Broker Marketplace Help Desks and Call Centers

Help Desk Name	Phone # and/or Email Address	Types of Inquiries Handled	Hours of Operation (Closed Holidays)
Individual Marketplace Agent/Broker Line	855-788-6275 Note: Enter your NPN to be directed to agent/broker representatives.	<ul> <li>Inquiries related to specific consumers:</li> <li>Password resets for consumer HealthCare.gov accounts</li> <li>Special enrollment periods not available on the consumer application</li> <li>Eligibility and enrollment issues related to the Individual Marketplace</li> </ul>	Monday-Sunday 24 hours/day
Agent/Broker Email Help Desk	FFMProducer- AssisterHelpDesk @cms.hhs.gov	<ul> <li>Policy questions</li> <li>Identity proofing/Experian issues requiring manual verification</li> <li>Escalated general registration and training questions (not related to a specific training platform)</li> <li>Agent/Broker Registration Completion List issues</li> <li>Find Local Help issues</li> </ul>	Monday-Friday 8:00 AM-6:00 PM ET

# Agent/Broker Marketplace Help Desks and Call Centers (continued)

Help Desk Name	Phone # and/or Email Address	Types of Inquiries Handled	Hours of Operation (Closed Holidays)
Marketplace Service Desk	855-CMS-1515 855-267-1515 CMS_FEPS@cms. hhs.gov	<ul> <li>Password resets and account lockouts on the CMS Enterprise Portal (used to access the MLMS, the agent/broker training and registration system)</li> <li>Login issues on the agent/broker landing page used for Direct Enrollment (often due to FFM User ID not populating correctly when the agent or broker is redirected from an issuer's or web-broker's site)</li> <li>Other CMS Enterprise Portal account issues, requests, or error messages</li> <li>501 Downstream Error message on HealthCare.gov website issues</li> <li>General registration and training questions (not related to a specific training platform)</li> <li>General enrollment and eligibility policy questions related to the Individual Marketplace</li> </ul>	Monday-Friday 8:00 AM-8:00 PM ET Saturday-Sunday 10:00 AM-3:00 PM ET (October–November only)

# Agent/Broker Marketplace Help Desks and Call Centers (continued)

Help Desk Name	Phone # and/or Email Address	Types of Inquiries Handled	Hours of Operation (Closed Holidays)
Agent/Broker Training and Registration Email Help Desk	<u>MLMSHelpDesk</u> @cms.hhs.gov	<ul> <li>Technical or system-specific issues related to the agent/broker training and registration system (i.e., the MLMS)</li> <li>User-specific questions about maneuvering in the MLMS site, or accessing training and exams</li> </ul>	Monday-Friday 8:00 AM-5:00 PM ET
SHOP Call Center	800-706-7893	<ul> <li>All inquiries related to SHOP</li> <li>SHOP agent/broker portal access questions</li> <li>Employers and employees may also contact the SHOP Call Center for assistance</li> </ul>	Monday-Friday 9:00 AM-7:00 PM ET
Direct Enrollment (formerly Web- Broker) Email Help Desk	<u>DirectEnrollment</u> @cms.hhs.gov	• All inquiries specifically related to becoming and/or operating as a direct enrollment issuer or web-broker in the Marketplace	Monday-Friday 9:00 AM-5:00 PM ET

# Agent/Broker Marketplace Help Desks and Call Centers (continued)

Help Desk Name	Phone # and/or Email Address	Types of Inquiries Handled	Hours of Operation (Closed Holidays)
AHIP Training Help Desk	support@ahipins uranceeducation. org800-984-8919	All inquiries specifically related to the AHIP agent/broker training platform	Call Center/Email Monday-Friday: 8:00 AM-9:00 PM ET Saturday: 8:30 AM-5:30 PM ET
Litmos Training Help Desk	cmsffmsupport@ litmos.com 844-675-6565	All inquiries specifically related to the Litmos agent/broker training platform	Call Center Monday-Friday 9:00 AM-6:00 PT Email 24 hours/day
NAHU Training Help Desk	<u>NAHU-</u> <u>FFM@nahu.org</u> 844-257-0990	All inquiries specifically related to the NAHU agent/broker training platform	Call Center: Monday-Friday: 9:00 AM-5:00 PM ET Technical Support: Monday-Friday: 8:00 AM-9:00 PM ET Saturday-Sunday: 8:00 AM-8:00 PM ET



#### Plan Year 2018 Health Insurance Marketplace Registration and Training for New Agents and Brokers



Agent and Broker Resources

#### **Upcoming Activities**

- The slides from this webinar are available on REGTAP at <u>www.REGTAP.info</u> and will be available on the Resources for Agents and Brokers webpage at <u>http://go.cms.gov/CCIIOAB</u> in the coming days.
- In addition, this webinar will be available for on-demand training on REGTAP in early August.
- The Open Enrollment period for plan year 2018 will begin on November 1, 2017 and runs through December 15, 2017.
  - Weekly webinars will be held starting in October and throughout Open Enrollment to help you stay informed, notify you of important updates and deadlines, and answer any questions you might have.
  - To register for upcoming webinars, visit REGTAP at <u>www.REGTAP.info</u>.

#### **Agent and Broker Resources**

Resource	Link
Agents and Brokers Resources webpage	http://go.cms.gov/CCIIOAB
HealthCare.gov	https://www.healthcare.gov/
Outreach and Education Materials on Marketplace.CMS.gov	https://marketplace.cms.gov/outreach-and- education/outreach-and-education.html
Technical Assistance and Training on Marketplace.CMS.gov	https://marketplace.cms.gov/technical-assistance- resources/training-materials/training.html
Twitter updates <u>@HealthCareGov</u>	https://twitter.com/search?f=tweets&vertical=default &q=%23MktplaceABs%20from%3Ahealthcaregov&src =typd
Email updates via the CMS Enterprise Portal	Sign up by establishing an account on the CMS Enterprise Portal at <u>https://portal.cms.gov/</u>
SHOP Marketplace Agent/Broker Portal	https://healthcare.gov/marketplace/small- businesses/agent
RCL on Data.HealthCare.gov	https://data.healthcare.gov/ffm_ab_registration_lists
Find Local Help Tool	https://localhelp.healthcare.gov/
Agent and Broker NPNs	www.nipr.com/PacNpnSearch.htm

#### Agent and Broker Resources (continued)

Resource	Link
"News for Agents and Brokers" Newsletter	Distributed via email and available on the Agents and Brokers Resources webpage at <u>http://go.cms.gov/CCIIOAB</u>
"Marketplace Learning Management System (MLMS) Enhancements Overview" webinar slides	https://www.cms.gov/CCIIO/Programs-and- Initiatives/Health-Insurance- Marketplaces/Downloads/MLMS-Enhancements- Overview.pdf
Plan Year 2018 Health Insurance Marketplace Registration and Training for New Agents and Brokers" webinar slides	The slides from this webinar are available on REGTAP at <u>www.REGTAP.info</u> and will be available on the Resources for Agents and Brokers webpage at <u>http://go.cms.gov/CCIIOAB</u> in the coming days
Plan Year 2018 Health Insurance Marketplace Registration and Training for Returning Agents and Brokers" webinar slides	The slides from this webinar are available on REGTAP at <u>www.REGTAP.info</u> and will be available on the Resources for Agents and Brokers webpage at <u>http://go.cms.gov/CCIIOAB</u> in the coming days

#### Agent and Broker Resources (continued)

Resource	Link
For QHPs available in the Marketplace in your state, view the QHP landscape file available	https://www.healthcare.gov/health-and-dental-plan- datasets-for-researchers-and-issuers/
Regulation authorizing agents and brokers to assist consumers with selecting and enrolling in QHPs offered through the Marketplaces	Regulation <u>45 CFR 155.220</u>
CMS-approved vendor training option regulation	Regulation <u>45 CFR 155.222</u>
CMS' eight (8) privacy principals regulation	Regulation <u>45 CFR 155.260(a)</u>
Patient Protection and Affordable Care Act Market Stabilization Final Rule	Regulation <u>82 FR 18346</u>

#### Agent and Broker Resources: Definition of Acronyms

Acronym	Definition
CCIIO	Center for Consumer Information and Insurance Oversight
CEU	Continuing Education Unit
CMS	Centers for Medicare & Medicaid Services
EIDM	Enterprise Identity Management
FFM	Federally-facilitated Marketplace
FF-SHOP	Federally-facilitated Small Business Health Options Program
FTE	Full-time Equivalent
MLMS	Marketplace Learning Management System

#### Agent and Broker Resources: Definition of Acronyms (continued)

Acronym	Definition
MPR	Minimum Participation Rate
NPN	National Producer Number
Q&A	Question and Answer
QHP	Qualified Health Plan
RCL	Registration Completion List
SBM	State-based Marketplace
SBM-FP	State-based Marketplace on the Federal Platform
SHOP	Small Business Health Options Program